



AJB Tag Day

What is the Tag Day Fundraiser?

Many years ago, our organization in need of funding to keep things afloat, decided on a fundraiser called "Tag Day". Many of our local Bloomington/Normal citizens and businesses appreciate the value of quality activities for the youth in the community. It was decided that we would let the community help to support our program by encouraging our players to sell Tags. You may have seen some of our AJB players in the past at supermarkets or in your neighborhood asking for donations and giving an AJB tag in return. Our fees cover about 65% of what it takes to keep this program going and any major field improvements rely on the fundraiser to make them happen. In the past this funding has been used for outfield capping, storage sheds at Ironwood and Anderson Fields, portable mounds, equipment upgrades, O'Neil Park Diamond Improvements, etc.

All players are encouraged to participate. If a player chooses not to collect funds they can participate in the \$25.00 buyout at registration. A donation of \$25.00 or more earns a player 2 tickets to the June 12th, Saturday night, Peoria Chief's game. The top five money collectors will earn prizes including a gift certificate to Read's Sporting Goods, MC Sports, video games or other gift cards.